

VSIN PRO

SUPER BOWL

BETTING GUIDE

PRO EDITION



COMING FOR THE CROWN

WILL KC 3-PEAT OR CAN THE EAGLES SOAR ABOVE?

PREVIEW INCLUDES

- SUPER BOWL LIX GAME PREVIEW
- SQUARE BETTING STRATEGIES AND TIPS
- TOP SUPER BOWL TRENDS



SUPER BOWL LIX PREVIEW

PREVIEW BY ZACH COHEN



Saquon Barkley

The Chiefs are going to be a trendy favorite this week. As we get closer to kickoff, our VSiN DraftKings betting splits and Circa betting splits pages will likely confirm that. People just aren't going to want to go against Patrick Mahomes in another big game.

There were all kinds of reasons to believe in Buffalo beating Kansas City last week, including a Bills win over the Chiefs earlier in the year. There was also the fact that the Bills were comparable defensively all season long, but they had the much better offense over the course of the season. But in the end, the big difference between the teams was that one had Mahomes and the other didn't. It's hard to downplay that late in a playoff game, and it isn't just Mahomes. Andy Reid presses the right buttons as a postseason play caller, Steve Spagnuolo is as good a defensive coordinator as there is in this league and several other Kansas City players rise to the occasion in big moments — including Travis Kelce. Will any of that change against Philadelphia?

The numbers look pretty good for the Eagles. While Kansas City was just 15th in the NFL in EPA per play allowed (0.006) this season, Philadelphia was third (-0.087). And not only were the Eagles second in Rush EPA per play allowed (-0.194), but they were third in Dropback EPA per play allowed (-0.024). Philadelphia's defense, led by well-respected defensive coordinator Vic Fangio, should theoretically pose a big challenge to this Kansas City offense — especially with a young group of defensive backs that is peaking at the right time.

Offensively, the Eagles also had an edge over the Chiefs in the regular season. Philadelphia was sixth in EPA per play (0.111), and it should come as no surprise that the Eagles were first in Rush EPA per play (0.053). Saquon Barkley has mostly looked like he was shot out of a cannon all season. Barkley is also averaging 147.3 rushing yards per game in the postseason, and he has found the end zone five times over the last two weeks. So, it's not like this running game has slowed down. Also, Jalen Hurts just played his best game of the playoffs, completing 20 of 28 passes for 246 yards and a touchdown while also rushing for another three scores.

There's just a lot to like about what we've seen from Philadelphia all year, and it's also worth pointing out that the Chiefs struggle to cover tight ends. No team in football gave up more receiving yards per game against the position, and the Eagles do a great job of scheming Dallas Goedert open. That's something to keep an eye on when it comes to the outcome of this game, and it's also something to consider on the player prop market.

It should also be pointed out that the small postseason EPA per play sample favors Philadelphia on both sides of the ball. The Eagles have an EPA per play of 0.199 in three playoff games. The Chiefs have an EPA per play of 0.175 in two playoff games. Philadelphia's EPA per play allowed is also -0.084. Kansas City's is 0.120.

Considering all of the above, you're really deciding between resume — both regular season and postseason — and a proven ability to deliver in close games. And it's hard to fault anybody for going with the latter. Not only has Kansas City won back-to-back Super Bowls, but the team is also 6-0 against the spread on a neutral field under Reid. Also, with Reid on the sidelines, the Chiefs are 50-23 ATS in games with lines between +3 and -3. Meanwhile, under Nick Sirianni, the Eagles are just 7-11 straight-up and 8-10 ATS as underdogs.

HIP TO BET A SQUARE

By Adam Burke

Super Bowl Squares are never going away, but Circa Sports has a new option in that market. Circa Squares are a little bit different than what is traditionally played at Super Bowl parties, around the office, or with family and friends. The base concept is similar, but the execution is where the differences lie.

Let's start with an overview of Super Bowl Squares and then talk about what makes Circa's version unique and potentially way more profitable.

SUPER BOWL SQUARES EXPLAINED

Super Bowl Squares have been around a long time. It starts with a 10x10 grid with the AFC representative either across the top or down the left side and the NFC rep in the other position.

All of the squares need to be filled in before the numbers are drawn. Some boards might be \$1 per square. Others might be \$100 per square. Most are somewhere in between.

When all the squares are filled, numbers are drawn for the columns and rows. The numbers correspond to the last digit of a team's score based on whatever rules the contest is using. Most Super Bowl Squares contests will pay out prizes for the first, second, and third quarters, as well as the final score.

So, if the combination in your square is NFC 7, AFC 3 and it's 7-3 NFC at the end of the first quarter, you'd win the prize for that quarter. If it's 17-13 NFC at the end of the third quarter, you'd win the prize for that quarter.

There are all kinds of variations to this game, though. Some bigger pools might give money to the squares that are touching the winning square on the board. Others might pay the "inverse", so the square with AFC 7,

NFC 3 might win something in the above example. Some squares boards will use the same numbers for all four quarters. Others will change the numbers every quarter, which are randomly drawn before the game even begins.

CIRCA SUPER BOWL SQUARES EXPLAINED

What Circa does is different. Instead of picking a square and getting numbers randomly assigned to you, you bet into the square that you want. Each square is assigned its own odds. These can be bet at all Circa locations and on the mobile apps in Nevada, Colorado, Illinois, Iowa, and Kentucky.

The minimum bet is \$1 and the maximum payout on a square is \$100,000. Players can choose to bet into squares for any of the first three quarters or the final score. Frequent landing numbers like 3, 7, and 0 have lower odds than infrequent landing numbers like 9 or 2, but that's part of the gamble that you take with Circa Squares.

Using the example above of NFC 7, AFC 3 for the first quarter, that paid 9/1 for Super Bowl LVIII between the 49ers and Chiefs. AFC 7, NFC 3 also paid 9/1. NFC 7, AFC 0 paid +575. Other highly unlikely combinations, like NFC 2, AFC 9 paid 2000/1. Much like traditional squares, it is based on the last digit of a team's score.

The final score odds board had a lowest posted payout of 20/1 (NFC 7, AFC 0; AFC 7, NFC 0) for Super Bowl LVIII.

The odds on each of the Circa Squares could be adjusted as more bets come in, but your odds are locked in at the time that the bet is made. If making a bet at the counter, it is best to use the four-digit number above the odds called the Rotation Number to eliminate any confusion between you and the ticket writer.

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+6000



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MY TOP 9 HISTORICAL SUPER BOWL BETTING TRENDS

By Steve Makinen

For the purposes of our 2025 Super Bowl Betting Guide, I was asked to put together my Top Super Bowl Trends and how they will factor into this year's matchup: Eagles vs. Chiefs. (A larger, more detailed article will be posted at VSiN.com)

These trends are ordered in the order of importance for recent Super Bowl handicapping. As far as the line/total was concerned, as of this writing, we had Kansas City -1.5/49.5.

THE TEAM WITH THE BETTER RECORD GOING INTO THE SUPER BOWL GAME IS 30-20 SU ALL-TIME BUT HAS LOST 12 OF THE LAST 14 AND IS ON A 1-16 ATS SKID SINCE 2004.

- The team that is the better playoff seed is also just 2-16-2 ATS (11.1%) in the last 28 Super Bowl games, with equal-seeded matchups eight times in that span. This trend will be in play, as Kansas City, a No. 1 seed, was 15-2 in the regular season and Philadelphia, a No. 2 seed, was 14-3.

THE OUTRIGHT WINNER IS 48-7-3 ATS (87.3%) IN THE 58 PREVIOUS SUPER BOWLS.

- This is the highest mark of any playoff round. Interestingly, one of those ATS losses did occur as recently as 2022, when Cincinnati became the first underdog to cover a point spread without winning on a Super Bowl line of less than 6 points.

UNDERDOGS IN THE SUPER BOWL OWN A 17-6 ATS (73.9%) EDGE OVER THE LAST 23 YEARS, INCLUDING 13-4 ATS IN THE LAST 17.

- This follows a pattern established in #1. Kansas City has pulled off outright upsets in each of the last two SB games as exactly 1.5-point underdogs. As of now, they are favored here.

TEAMS THAT ALLOWED FEWER POINTS PER GAME DURING THE REGULAR SEASON HAVE GONE 8-1 SU AND 7-2 ATS (77.8%) IN THE LAST NINE SUPER BOWL GAMES.

- This trend includes Kansas City from a year ago. If you check out my Super Bowl Betting Trends & Systems piece to be released a bit later, you will see that the importance of defensive statistics far outweighs that of offensive numbers in terms of how it relates to recent Super Bowl success. Philadelphia allowed fewer points than Kansas City in the regular season, 17.8 PPG to 19.2.

TEAMS THAT GENERATED MORE YARDAGE OVERALL OFFENSIVELY IN THE REGULAR SEASON ALSO OWN NO EDGE WHEN IT COMES TO SUPER BOWL SUCCESS, GOING 2-11 SU AND 1-12 ATS (7.7%) IN THE LAST 13!

- Recently, the old saying "defense wins championships" has been fruitful. Remember, defensive coordinators have two full weeks to get ready for these explosive offenses, as well as the talent to hold them down. Philadelphia holds this "edge" significantly in 2025, 367.2 YPG to 327.6.

BETTORS ARE 12-6 (66.7%) IN THE LAST 18 GAMES IN WHICH THEY MOVED OPENING TOTALS.

- This trend includes a streak of seven straight winners on total moves, so this could be an emerging strategy to follow for recreational bettors.

REGARDING IN-GAME STATISTICS DERIVED, TEAMS WITH AN EDGE IN AT LEAST THREE OF FOUR KEY STATISTICAL CATEGORIES—RUSHING YARDS, PASSING YARDS PER ATTEMPT, TURNOVERS, AND TIME OF POSSESSION—ARE 40-6 SU AND 36-9-1 ATS (80%).

- There is a certain "recipe" for success in the Super Bowl, and I've found that it stems a lot from the four key stat categories I've noted. However, amazingly, four of those outright losses were in the last 10 games, including 2023. Still, I stand by my belief. For those of you looking to project this type of information for 2025, Philadelphia was superior in all four categories, including time of possession, where it ranked #1 in the NFL.

LOOKING BACK AT THE LAST 23 SUPER BOWLS IN TERMS OF 6-POINT TEASER TRENDS, UNDERDOGS ARE 20-3 (87%).

- An 87% teaser trend moving a line just 6 points is nothing to take lightly. For what it's worth, in this same 23-game span, favorites on the 6-point teaser line are just 13-10. Consider this as you craft your wagers for the 2025 game. An underdog 6-point teaser would put Philadelphia at +7.5, likely a very attractive wager for many bettors.

SINCE 1979, THERE HAVE BEEN 28 TEAMS TO HIT THE 30-POINT MARK IN THE SUPER BOWL GAME. THEIR RECORD: 25-3 SU AND 24-4 ATS.

- Of course, in 2023, Philadelphia put up 35 points, the most ever for a losing team. Don't let that memory tarnish what has been a prolific trend. Scoring 30 points has proven paramount in the big game. For what it's worth, the 32 points the Chiefs put up in the AFC title game were their highest all season long. The Eagles scored 30+ on seven occasions. Both teams allowed 30+ points two times.

SUPER BOWL BETTING HISTORY

| SB# (Date) | FL | FT | NFC TEAM | Score | AFC Team | Score | SU | ATS | Total |
|--------------|------------|------|---------------|-------|-------------|-------|---------------|---------------|-------|
| 1 (1/15/67) | GB -14 | | Green Bay | 35 | Kansas City | 10 | Green Bay | Green Bay | N/A |
| 2 (1/14/68) | GB -13.5 | 43 | Green Bay | 33 | Oakland | 14 | Green Bay | Green Bay | Over |
| 3 (1/12/69) | BAL -18 | 40 | Baltimore | 7 | NY Jets | 16 | NY Jets | NY Jets | Under |
| 4 (1/11/70) | MIN -12 | 39 | Minnesota | 7 | Kansas City | 23 | Kansas City | Kansas City | Under |
| 5 (1/17/71) | DAL -2.5 | 36 | Dallas | 13 | Baltimore | 16 | Baltimore | Baltimore | Under |
| 6 (1/16/72) | DAL -6 | 34 | Dallas | 24 | Miami | 3 | Dallas | Dallas | Under |
| 7 (1/14/73) | WAS -1.5 | 33 | Washington | 7 | Miami | 14 | Miami | Miami | Under |
| 8 (1/13/74) | MIA -6.5 | 33 | Minnesota | 7 | Miami | 24 | Miami | Miami | Under |
| 9 (1/12/75) | PIT -3 | 33 | Minnesota | 6 | Pittsburgh | 16 | Pittsburgh | Pittsburgh | Under |
| 10 (1/18/76) | PITT -6.5 | 36 | Dallas | 17 | Pittsburgh | 21 | Pittsburgh | Dallas | Over |
| 11 (1/9/77) | OAK -4.5 | 38 | Minnesota | 14 | Oakland | 32 | Oakland | Oakland | Over |
| 12 (1/15/78) | DAL -6 | 39 | Dallas | 27 | Denver | 10 | Dallas | Dallas | Under |
| 13 (1/21/79) | PITT -4 | 37 | Dallas | 31 | Pittsburgh | 35 | Pittsburgh | TIE | Over |
| 14 (1/20/80) | PITT -10.5 | 36 | LA Rams | 19 | Pittsburgh | 31 | Pittsburgh | Pittsburgh | Over |
| 15 (1/25/81) | PHI -3 | 37.5 | Philadelphia | 10 | Oakland | 27 | Oakland | Oakland | Under |
| 16 (1/24/82) | PK EM' | 48 | San Francisco | 26 | Cincinnati | 21 | San Francisco | San Francisco | Under |
| 17 (1/30/83) | MIA -3 | 36.5 | Washington | 27 | Miami | 17 | Washington | Washington | Over |
| 18 (1/22/84) | WAS -3 | 48 | Washington | 9 | LA Raiders | 38 | LA Raiders | LA Raiders | Under |
| 19 (1/20/85) | SF -3 | 53 | San Francisco | 38 | Miami | 16 | San Francisco | San Francisco | Over |
| 20 (1/26/86) | CHI -10 | 37 | Chicago | 46 | New England | 10 | Chicago | Chicago | Over |
| 21 (1/25/87) | NYG -9.5 | 40.5 | NY Giants | 39 | Denver | 20 | NY Giants | NY Giants | Over |
| 22 (1/31/88) | DEN -3.5 | 47 | Washington | 42 | Denver | 10 | Washington | Washington | Over |
| 23 (1/22/89) | SF -7 | 47.5 | San Francisco | 20 | Cincinnati | 16 | San Francisco | Cincinnati | Under |
| 24 (1/28/90) | SF -12.5 | 47 | San Francisco | 55 | Denver | 10 | San Francisco | San Francisco | Over |
| 25 (1/27/91) | BUF -7 | 39 | NY Giants | 20 | Buffalo | 19 | NY Giants | NY Giants | TIE |
| 26 (1/26/92) | WAS -7 | 49 | Washington | 37 | Buffalo | 24 | Washington | Washington | Over |
| 27 (1/31/93) | DAL -6 | 45 | Dallas | 52 | Buffalo | 17 | Dallas | Dallas | Over |
| 28 (1/30/94) | DAL -10.5 | 50.5 | Dallas | 30 | Buffalo | 13 | Dallas | Dallas | Under |
| 29 (1/29/95) | SF -18 | 54 | San Francisco | 49 | San Diego | 26 | San Francisco | San Francisco | Over |

SUPER BOWL BETTING HISTORY

| SB# (Date) | FL | FT | NFC TEAM | Score | AFC Team | Score | SU | ATS | Total |
|--------------|-----------|------|---------------|-------|---------------|-------|--------------|--------------|-------|
| 30 (1/28/96) | DAL -13.5 | 52 | Dallas | 27 | Pittsburgh | 17 | Dallas | Pittsburgh | Under |
| 31 (1/26/97) | GB -14 | 49 | Green Bay | 35 | New England | 21 | Green Bay | TIE | Over |
| 32 (1/25/98) | GB -11.5 | 49 | Green Bay | 24 | Denver | 31 | Denver | Denver | Over |
| 33 (1/31/99) | DEN -7.5 | 51.5 | Atlanta | 19 | Denver | 34 | Denver | Denver | Over |
| 34 (1/30/00) | STL -7 | 48 | St Louis | 23 | Tennessee | 16 | St Louis | TIE | Under |
| 35 (1/28/01) | BAL -3 | 32.5 | NY Giants | 7 | Baltimore | 34 | Baltimore | Baltimore | Over |
| 36 (2/3/02) | STL -14 | 52.5 | St Louis | 17 | New England | 20 | New England | New England | Under |
| 37 (1/26/03) | OAK -3.5 | 44 | Tampa Bay | 48 | Oakland | 21 | Tampa Bay | Tampa Bay | Over |
| 38 (2/1/04) | NE -7 | 38 | Carolina | 29 | New England | 32 | New England | Carolina | Over |
| 39 (2/6/05) | NE -7 | 47 | Philadelphia | 21 | New England | 24 | New England | Philadelphia | Under |
| 40 (2/5/06) | PIT -4 | 46.5 | Seattle | 10 | Pittsburgh | 21 | Pittsburgh | Pittsburgh | Under |
| 41 (2/4/07) | IND -6.5 | 47 | Chicago | 17 | Indianapolis | 29 | Indianapolis | Indianapolis | Under |
| 42 (2/3/08) | NE -12.5 | 54 | NY Giants | 17 | New England | 14 | NY Giants | NY Giants | Under |
| 43 (2/1/09) | PIT -6.5 | 46.5 | Arizona | 23 | Pittsburgh | 27 | Pittsburgh | Arizona | Over |
| 44 (2/7/10) | IND -4.5 | 56.5 | New Orleans | 31 | Indianapolis | 17 | New Orleans | New Orleans | Under |
| 45 (2/6/11) | GB -3 | 44.5 | Green Bay | 31 | Pittsburgh | 25 | Green Bay | Green Bay | Over |
| 46 (2/5/12) | NE -3 | 53 | NY Giants | 21 | New England | 17 | NY Giants | NY Giants | Under |
| 47 (2/3/13) | SF -4.5 | 47.5 | San Francisco | 31 | Baltimore | 34 | Baltimore | Baltimore | Over |
| 48 (2/2/14) | DEN -2 | 47 | Seattle | 43 | Denver | 8 | Seattle | Seattle | Over |
| 49 (2/1/15) | SEA -1 | 47 | Seattle | 24 | New England | 28 | New England | New England | Over |
| 50 (2/7/16) | CAR -4.5 | 43.5 | Carolina | 10 | Denver | 24 | Denver | Denver | Under |
| 51 (2/5/17) | NE -3 | 57 | Atlanta | 28 | New England | 34 | New England | New England | Over |
| 52 (2/4/18) | NE -4.5 | 49 | Philadelphia | 41 | New England | 33 | Philadelphia | Philadelphia | Over |
| 53 (2/3/19) | NE -2 | 55.5 | LA Rams | 3 | New England | 13 | New England | New England | Under |
| 54 (2/4/20) | KC -1 | 53 | San Francisco | 20 | Kansas City | 31 | Kansas City | Kansas City | Under |
| 55 (2/7/21) | KC -3 | 55.5 | Tampa Bay | 31 | Kansas City | 9 | Tampa Bay | Tampa Bay | Under |
| 56 (2/13/22) | LAR -4.5 | 48.5 | LA Rams | 23 | Cincinnati | 20 | LA Rams | Cincinnati | Under |
| 57 (2/12/23) | PHI -2.5 | 51.5 | Philadelphia | 35 | Kansas City | 38 | Kansas City | Kansas City | Over |
| 58 (2/11/24) | SF -1.5 | 47.5 | Kansas City | 25 | San Francisco | 22 | Kansas City | Kansas City | Under |

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